

TREND HUNTER
FUTURE
FESTIVAL™

Sponsorship Package:
Presenting Sponsor

Call for Bids: Presenting Sponsor

Deadline: March 4, 2020

This bid invitation is being presented to:



About:

Future Festival World Summit by Trend Hunter

With **20,000,000 monthly views**, TrendHunter.com is the world's largest, most popular trend community. Behind the scenes, we leverage big data, human researchers and AI to identify consumer insights and opportunities for the world's most innovative companies. Our research and workshops have empowered more than 700 brands, billionaires and CEOs, including Coca-Cola, Adidas, Victoria's Secret, Google and Best Buy.

Designed to be the world's best innovation conference, Future Festival World Summit (FutureFestival.com/Toronto) is the pinnacle of a 12-month tour of **15 cities across two continents**, bringing together top innovators from some of the most recognizable brands on the planet.

Join roughly **1,000 attendees** as we spend 3 days exploring the intricacies of innovation, developing brand strategies and prototyping the future.

Statistics



20 Million
Views/Month



2 Million
Viewers



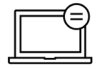
Across 190
Countries



Community
of 200K+



70+ Ideas
Daily



3.1 Billion
Views Total

Testimonials



"Any senior executive would benefit hugely from taking a couple of days and attending Future Festival."

– Global VP of Innovation,
Budweiser



"The best, most engaging and most relevant business event I have ever attended."

– Chief Strategy Officer &
SVP of Marketing, **Universal**

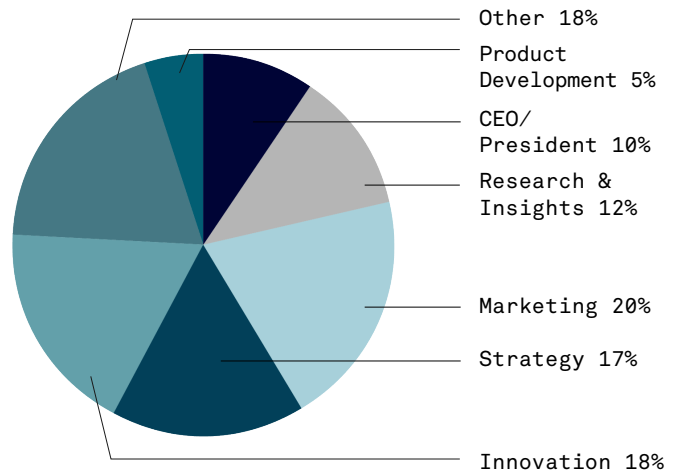
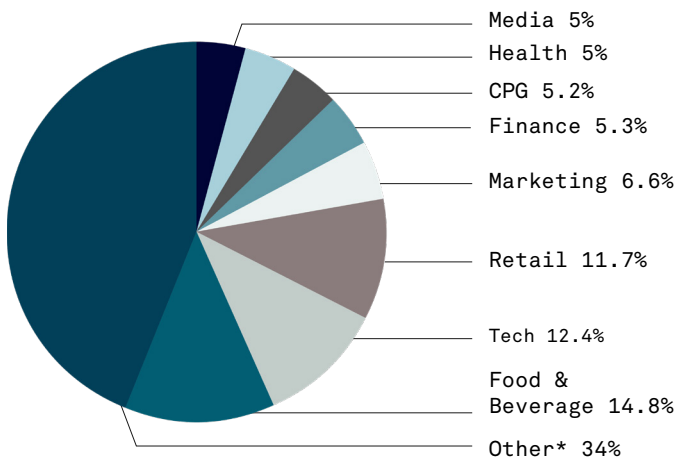


"Future Festival is a concentrated dose of inspiration and insights. This event is a must-attend!"

– Associate Brand Manager,
Starbucks



About: Future Festival Attendees



*Includes industries below 5% of attendees per industry



Sponsor Invitation

You are invited to express your interest in becoming the exclusive **Presenting Sponsor** of Future Festival World Summit 2020. This opportunity will provide unprecedented exposure to and business development opportunities with the conference audience through the following benefits:

- Main stage plenary presentation day 1 or 2
- Trend Safari activation
- 10'x10' exhibition space for 3 days
- Top tier online and onsite branding on all marketing engagement
- 4-month social media campaign
- 10 full passes to Future Festival

Sponsorship bid minimum is \$75,000.

Next Steps

Trend Hunter is inviting prospective sponsors to participate in this invitational process to select its Presenting Sponsor for the 2020 Future Festival World Summit. The process will entail:

1. Declaration of interest
2. A discovery meeting to explore the opportunity in more detail
3. Bid submission

Timeline

Feb 17	Invitations Sent
Mar 4	Expressions of Interest Due
Mar 25	Finalize Bids

